

Writing College Admissions Essays?

We Mentor You to Tell Your Authentic and Relevant Story



At Unleash the Inner U, our focus is to help mentor the student with the College Essay Writing process. This is the student's story.

Grounded in psychology, we are focused on helping the student first understand themselves better. As they understand themselves better, they can find the experiences in their lives to share, that exemplifies who they are.

When all else is similar in the college application process (test scores, grades, leadership roles, extracurriculars, references), it is the authentic and relevant story of the student that makes the difference.

For more info, please contact us at:
essays.UnleashTheInnerU@gmail.com

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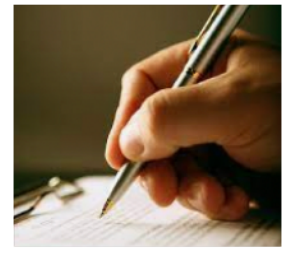
HELP THE STUDENT UNDERSTAND HER/HIMSELF BETTER

2

UNDERSTAND WHAT EXPERIENCES OF LIFE HELP SHAPED THEM

3

MENTOR THEM TO WRITE THEIR AUTHENTIC AND RELEVANT STORY



Initial Questionnaires to help the student determine:

- Who is she/he?
- What is unique about him/her?
- What makes her/him stand out?
- What makes him/her a great fit for a college?

Resume Preparation:

- Presenting the student's achievements

Strategically aligning the College Essay prompts:

- Using the various prompts for each college to wholistically tell the student's story
- An authentic story and relevant to the specific college

Unleash the Inner U, based in New York City, New York, USA, has a unique program for writing College Admissions Essays.

This program is specially designed to help the student understand themselves better. Once we know who we are at a deeper level, then we can tell our story better; the story that should be told; the story that's authentic and relevant, and demonstrates the student's ability to add value.

How do we start?

Every year, College Essay prompts are usually released in July/August for the upcoming application year. Students are finalized for this program between January - April. We start working together in May/June.

Prior to this time, students are generally occupied with regular school, grades, extracurriculars, and College tests (SAT, ACT, etc). Beginning summer vacation, they can focus on discovering themselves, finalizing their college lists, and writing essays.

The Process

We'd love to hear from you. If this program is interesting for you, please send us an email at essays.unleashtheinneru@gmail.com and we will ask you to complete a small profile page, to help us understand you better, and then set up a free Discovery Call.

Discovery calls are usually made from Jan - July, for about half an hour. Both parties can determine if they'd like to move forward. Early commitment is important as a limited number of students are onboard this program every year.

Once both parties have committed, we start sharing the documentation work with guidelines for completion, scheduling of upcoming calls.

We email questionnaires, values, experiences, etc, for the student to answer. Once these are completed and emailed back, we review and schedule the first call (via Zoom), for about 1 hour with both the student and parent. Subsequent calls are encouraged only with the student. Mentoring the student in truthful self discovery is essential. Only then, the student is able to provide deep insights about her/himself in the College Essays.

Subsequently, we review colleges selected, begin preparing resume, Common Application (or other application platforms) preparation for the Personal Statement.

Once specific college supplemental essay prompts are available, we dive into brainstorming and possible ways to answer the prompts. Discuss techniques, identify experiences, begin writing 1st drafts. Then finalize the Personal Statement, finalize supplemental essays. Target at least 2 weeks before submission deadline.

We offer 3 different programs based on the services the student may need:

- **My Authentic Self Quest - fully immersive - begins in June (early commitment required)**
- **My Real Expression - begins in July/August**
- **Crafting Me - begins in September/October**

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